ABOUT RITH

Enroute Indian History is a women led heritage venture that has over the past two years reliable, trustworthy brand. focuses on dissemination of creatina awareness maintainina a momentum towards heritage conservation.

The company promotes Indian heritage and culture through publishing research articles and presently the company has a team of over thirty researchers and writers. Enroute Indian History has an active digital presence on all major platforms of social media - Instagram, Facebook, Twitter and Linkedin. The company boasts a staggering readership on Instagram glone with its visual footprint becoming visible each day. The page is widely read and followed by some of the prominent scholars. authors. historians, celebrities and artists in the field of fashion, interior, architecture and art.

A PPROACH

The company has collaborated with schools, institutions and NGO and applied approach in disseminating knowledge and information about history and heritage in a more interactive and assertive fashion. The 'RSR' stands for Real-time learning, Skill development and Research based modules



Neal-time learning:

The approach focuses on providing a safe space for students to claim agency over learning experience. The format provides a scintillating environment of information activity and inter-personal engagement the child observes, interacts engages with heritage space.



kill development:

The approach provides various stimulus enhancement activities for children to master their verbal, observational, interpersonal skills It creates a bridge between pedagogical learning and real life

The company holds building exercises within the Heritage complex

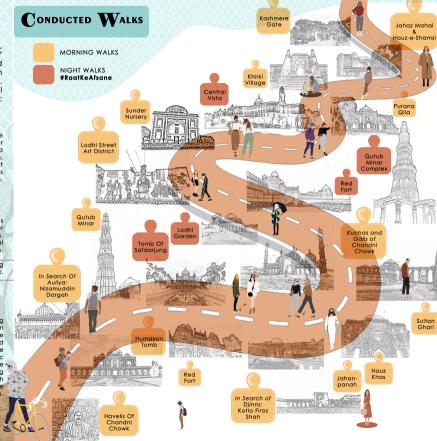


Nesearch:

The company takes pride in offering a strong body of research which is focused on disseminating intangible and tangible heritage. The researched modules and activity sheets presented to the children are fields of art, archeology and history. The well sourced after documents. papers and scholarly books to provide framework of information.









Enroute Indian History started with night 2019. The entire purpose of conducting Saturday Night Walks was to more healthier alternative to spending a weekend rather than booking a eatina restaurant.

The entire guided walk by the history and heritage professional is an enriching experience full of narrative, stories, facts, and art history The walk takes you inside several buildings inside the complex and brings out the finer details of architecture thatseems dulled broad daylight in

The monuments take another life when viewed at night. The details become sharper, the dazzling lights make them almost living, breathing entities and not dead relics from the past. Take this walk in the summer evening breeze or on a cold winter night to actually experience the city of Delhi







The segment of 'Ladies Night Walk: for Women by Women' grose from the need of many women to explore the night in their city safely. We received numerous calls where women were hesitant to join a night walk primarily because they felt unsafe to move ground in dimly lit spaces.

aueries women participants raised:

"How far was the parking area from the site of the walk?"

"Was the heritage complex properly guarded?" "Who would be conducting the walk?".

auestions alarmed our company to seament women.

The entire point of having a separate ladies to create a safe space for women to reclaim night, drop their inhibitions and actually enjoy the environment without feeling watched. It celebrates sisterhood.

The objective is to create a more inclusive culture where women too feel they have the same right as men to enjoy city lights without being hounded by doubts and questions.



The pandemic years have been physically, emotionally, challenging for everyone. ourselves confined inside our homes, within the four walls, The idea to translate physical walks into digital format had point of discussion which was how to pleasure havina

There are few logical reasons why Digital Walks are pretty great:



You don't have to navigate through traffic, shaddy areas, or combat surrounding noises.



People from different states (as it happened) could join the wall so you get to explore Delhi without having to visit Delhi.



Digital Walks can be immensely narrative. You can leisurely talk about themes that may otherwise be hard to cover in a physical walk.



One of the BEST things is you can over ride the entire tedious process of getting permission for private/restricted buildings You can also cover places which physically may be really far away from each other



Unfortunately, most of the heritage sites are in a deep state of neglect. In physical walks, we try best to visually display how it was. Through digital platforms we can zoom, enlarge, detail more thoroughly small details in paintings, vintage photographs and draw comparisons on historic landmarks.

"That was such a wonderful walk! learnt so much and loved how the speaker was so chill and relaxed. There were so many instances where even the most complex, complicated topics were explained so simply. Namrata Ghosh

"This was one of the

most interesting walks

I have taken. I am so

alad to have taken it!!

The images and maps

were wonderful!"

- Khushi Kesari

"Dear Anoushka. Thank you very much for a very informative and immersive walk this evening -Best Malavika"

- Malavika Bakshi Rao



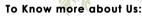
It is a areat way to spend your time immersed in the history of the city. The heritage walks take you back to the time and ensure a beautiful experience! I would highly recommend the history afficionados to attend these walks! - Siddharth Triaunavat

"Hi! Yes I did receive the link. Thank you for such an insightful session. This was my first time attending of digital walk. I have been reading up on Delhi off late and this came around at the right time. It was quite interesting and has left me wanting to know more about the city.



To Book your Tickets:

- enrouteindianhistory.com
- www.townscript.com/o/ enrouteindianhistory





- facebook.com/ enrouteindianhistory
- instagram.com/ enroute indian history
- twitter.com/ @FnrouteH



For Further Queries:

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"I have attended so

many digital walks

with EIH. Qutub Minar

Digital Walk is by far

one of the best walks.

It was simply

wonderful

-Ishwarva Singh





INDIAN HISTORY