

ABOUT EIH

Enroute Indian History is a women led heritage venture that has over the past two years grown as a reliable, trustworthy brand. The company focuses on dissemination of historical knowledge, creating awareness about heritage and maintaining a momentum towards heritage conservation.

The company promotes Indian heritage and culture through publishing research articles and presently the company has a team of over thirty researchers and writers. Enroute Indian History has an active digital presence on all major platforms of social media - Instagram, Facebook, Twitter and LinkedIn. The company boasts a staggering readership on Instagram alone with its visual footprint becoming visible each day. The page is widely read and followed by some of the most prominent scholars, authors, historians, celebrities and artists in the field of fashion, interior, architecture and art.

APPROACH

The company has collaborated with schools, institutions and NGO and applied 'RSR' approach in disseminating knowledge and information about history and heritage in a more interactive and assertive fashion. The 'RSR' stands for **Real-time learning, Skill development and Research based modules** :



Real-time learning:

The approach focuses on providing a safe space for students to 'claim agency over learning experience. The format provides a scintillating environment of information, activity and inter-personal engagement where the child observes, interacts and engages with heritage space.



Skill development:

The approach provides various stimulus enhancement activities for children to master their verbal, observational, interpersonal skills. It creates a bridge between pedagogical learning and real life application.

The company holds team building exercises within the Heritage complex.

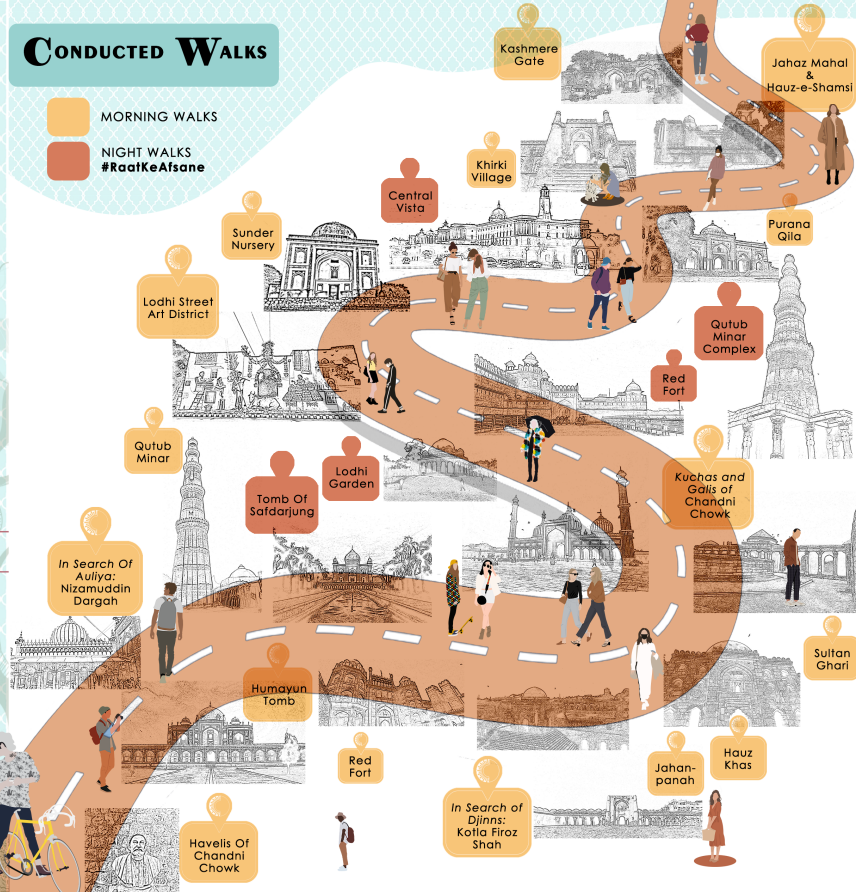


Research:

The company takes pride in offering a strong body of research which is focused on disseminating intangible and tangible heritage. The researched modules and activity sheets presented to the children are designed by experts in academic fields of art, archeology and history. The module is well sourced after referring several archival documents, research papers and scholarly books to provide a strong framework of information.

CONDUCTED WALKS

- MORNING WALKS
- NIGHT WALKS
#RaatKeAfsane



RAAT KE AFSANE: Night Walk inside Delhi Monuments

Enroute Indian History started with night walks in 2019. The entire purpose of conducting Saturday **Night Walks** was to create a more healthier alternative to spending a weekend rather than booking a movie, or eating at a restaurant.

The entire guided walk by the history and heritage professional is an enriching experience full of narrative, stories, facts, and art history details. The walk takes you inside several buildings inside the complex and brings out the finer details of architecture that seems dulled in broad daylight.

The monuments take another life when viewed at night. The details become sharper, the dazzling lights make them almost living, breathing entities and not dead relics from the past. Take this walk in the summer evening breeze or on a cold winter night to actually experience the city of Delhi.

DIGITAL WALK: Walk From Home

The pandemic years have been physically, emotionally, mentally challenging for everyone. We found ourselves confined inside our homes, within the four walls. The idea to translate physical walks into digital format had one major point of discussion which was how to execute a walk that it retains the same pleasure as one gets in having a physical walk.

There are few logical reasons why Digital Walks are pretty great:

1

You don't have to navigate through traffic, shady areas, or combat surrounding noises.

2

People from different states (as it happened) could join the wall so you get to explore Delhi without having to visit Delhi.

3

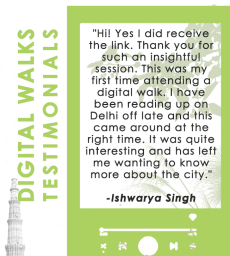
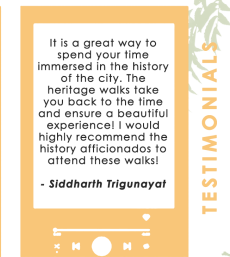
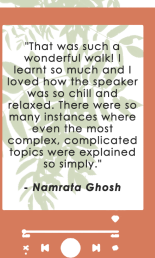
Digital Walks can be immensely narrative. You can leisurely talk about themes that may otherwise be hard to cover in a physical walk.

4

One of the BEST things is you can over ride the entire tedious process of getting permission for private/restricted buildings. You can also cover places which physically may be really far away from each other.

5

Unfortunately, most of the heritage sites are in a deep state of neglect. In physical walks, we try best to visually display how it was. Through digital platforms we can zoom, enlarge, detail more thoroughly small details in paintings, vintage photographs and draw comparisons on historic landmarks.



MORNING WALKS TESTIMONIALS

DIGITAL WALKS TESTIMONIALS



To Book your Tickets:

- enrouteindianhistory.com
- www.townscript.com/o/enrouteindianhistory



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For Further Queries:

- outreach@enrouteindianhistory.com
- +91- 9667218424

